

ICN CREACTIVE BUSINESS SCHOOL

P A R I S • N A N C Y • B E R L I N



MSC PROGRAMMES

1 ICN is one of a select few Business Schools in the world with triple accreditation (AACSB, AMBA and EQUIS)

2 Welcome, future entrepreneurs! ICN provides individual support to each student, by offering advice and helping turn their business idea into reality within the new Station A[rt, Technology and Management]

3 Internationally renowned and ranked 6th by Le Point for its multicultural environment, ICN has also been praised for its prime location – right in the heart of Berlin – and for its English taught MSc programmes. At ICN, you can also join the campus of your choice, regardless of your chosen specialisation.

4 Strong business links allow ICN students to become seasoned professionals, preparing them for the rigours of the corporate world. During your studies, workshops, the Career Centre, forums and personalized meetings will help you find your way.

1ST YEAR

Choose your MSc 1 programme from one of the 4 disciplines offered at ICN Paris – Nancy – Berlin, then spend your first year at the campus of your choice. Many MSc 1 programmes follow the sandwich course format, giving you the opportunity to develop your professional skills within a business setting.

2ND YEAR

From fall 2022, join the ICN campus (Paris, Nancy or Berlin) associated with your subject. All MSc 2 programmes follow the sandwich course format so students can make a successful transition to the corporate world. In Paris and Nancy, the format is one week in school followed by three weeks on work placement while in Berlin, students spend 3 days in class followed by 3 days on work placement.

WHO CAN APPLY?

1ST YEAR

Applicants with a Bachelor's/Honours Degree (equivalent to 180 ECTS credits)

No professional experience is required to apply, you will have time to learn the fundamentals of management during your first year.

2ND YEAR

Applicants with a Master's degree or having completed the 1st year of a Master's degree

Applicants with only a Bachelor's degree must have significant professional experience (preferably 3 years work experience in a relevant sector) to join our MSc programmes.



4 DISCIPLINES

Marketing

CULTURAL & CREATIVE INDUSTRIES MANAGEMENT
Paris (A) 

MARKETING & INNOVATION PRODUIT
Nancy

BRAND & MARKETING MANAGEMENT
Berlin (A) 

LUXURY & DESIGN MANAGEMENT
Paris (A) / Nancy 

Finance

AUDIT & COMPLIANCE
Nancy 

FINANCE D'ENTREPRISE
Paris (A) / Nancy

CONTRÔLE DE GESTION
Nancy

FINANCE & RISK MANAGEMENT
Berlin (A) 

BANQUE & SERVICES FINANCIERS
Nancy (A)

Management

MANAGEMENT DES RH
Nancy / Paris (A)

MANAGEMENT NUMÉRIQUE
Paris (A)

DIGITAL MANAGEMENT
Berlin (A) 

MANAGEMENT DE LA SUPPLY CHAIN & DES ACHATS
Nancy (A)

SUSTAINABLE INNOVATION MANAGEMENT
Berlin (A) 

Business Development

INTERNATIONAL BUSINESS DEVELOPMENT
Nancy 

















DISTRIBUTION & E-COMMERCE
Nancy

MARKETING & INGÉNIERIE DES AFFAIRES
Nancy / Paris (A)

(A) = Sandwich course in first year - From Autumn 2022, all disciplines will follow the sandwich course format in second year.

Submit your application at
www.icn-artem.com/en/academic-programs/admissions-international-candidates

SOME OF THE COMPANIES THAT HAVE CHOSEN TO WORK WITH US

For more information
Contact the international admissions department at studyabroad@icn-artem.com - 03 54 50 25 25
and visit our website icn-artem.com/programmes-msc