

#DESIGNTHEFRENCHWAY



L'ÉCOLE DE
DESIGN
Nantes Atlantique

OUR INTERNATIONAL PROGRAMS

2021



DIPLOME DE DESIGN

MASTER'S LEVEL DEGREE

The Diplôme de design, certified by the French Ministry of Higher Education and Research is based on a five-year curriculum, divided into two parts: a 3-year bachelor level course (BDes) and a 2-year master level course (MDes). All the MDes programs offered by the school lead to the master's level degree (Diplôme de design). This degree allows students to acquire a first international experience, and the recognition of the degree offers interesting career development prospects in the short and medium term.

BDes by L'ÉCOLE DE DESIGN

Undergraduate course taught in French

Our three-year BDes programs aim to develop creativity and general culture, and to gain a solid professional culture in a design field.

- › **The 1st year of undergraduate studies** is dedicated to the basic learning of design and creation.
Open to applicants holding a high school diploma and a French level B2.
- › **From the 2nd year**, students choose from 8 specializations organized over 2 years (2nd and 3rd year levels of undergraduate studies).
 - BDes Interior Architecture
 - BDes Scenography
 - BDes Graphic Design
 - BDes Motion Design
 - BDes UI/UX Design
 - BDes Game Experience Design
 - BDes Industrial Design
 - BDes Transport Design*Open after completion of one year in design and a B2 level in French*

MDes by L'ÉCOLE DE DESIGN

MDes International Design strategy:
Postgraduate course taught in English

Our two-year MDes programs encourage the exploration and acceptance of different cultures within an applied, interdisciplinary context.

› Le Studio France / Nantes, France

Within this program, students will have to work on projects linked to one of our 5 topics, attached to our Design Labs: Care Design, City Design, Food Design, Digital Design or Media Design.

› Brazil Studio / Sao Paulo, Brazil

Program in partnership with Mackenzie University

› China Studio / Shanghai, China

Program in partnership with the Fine Arts College of the University of Shanghai

› India Studio / Pune, India

Program in partnership with the MIT Pune Institute of Design

Open to students holding an undergraduate degree in design and a minimum level in English of 700 points at the TOEIC test or equivalent

Postgraduate course taught in French

The school also offers MDes programs taught in French in Nantes, and organized over two years with the expertise of our Design Labs :

- MDes Care Design
- MDes City Design
- MDes Digital Design
- MDes Food Design
- MDes Media Design

Open to students holding an undergraduate degree in design and a B2 level in French





DN MADE

UNDERGRADUATE DIPLOMA

One-year in an international class to validate the DN MADE, National Diploma in Fine Arts, Crafts and Design, a state-controlled undergraduate diploma.

Our 3 International DN MADE welcome French and international students of various nationalities who wish to complete a French undergraduate degree, but also students from our partner schools for an academic exchange semester. Students from all over the world who have completed a minimum of two years in design are eligible to apply, and join one of the three programs offered depending on their previous studies. This international class is a third and final year of Undergraduate level studies, and upon successful completion, students are awarded with the DN MADE diploma.

› *Programs taught in English*

DN MADE INDUSTRIAL PRODUCTS

This program offers a specialization in the fields of industrial design. Based on industrial know-how, the design of innovative products is put at the service of the user, his environment and his expectations.

› *Specifically tailored to students with an academic background in Product Design or Industrial Design.*

DN MADE RETAIL & INTERIOR DESIGN

This program proposes a specialization in the design of spaces in all fields, through projects concerning housing, retail, work or leisure spaces.

› *Specifically tailored to students with an academic background in Space Design, Interior Design or Scenography.*

DN MADE DIGITAL MEDIA DESIGN

Within this program, the digital designer is involved in the various phases of the design of a digital interactive product or service.

› *Specifically tailored to students with an academic background in Graphic Design, Ux/UI Design or Multimedia Design.*



ARTS, DESIGN & MEDIA: PREPARATORY PROGRAM

A one-year program to prepare French-speaking international students to join undergraduate studies in Arts, Design & Media.

The Arts, Design and Media preparatory program is specifically tailored for French-speaking international students who wish to pursue their undergraduate studies in a French-speaking program.

This program is divided in two phases: after having completed one semester of intensive French classes at the University of Nantes, students join in L'École de design Nantes Atlantique for an adaptation to the French design culture and an opening to different design forms.



HOW TO APPLY

Applications directly on our website between November and June : en.lecolededesign.com/apply

The selection process is organized as follows:

1. Online application and payment of a non-refundable registration fee of € 50;
2. Uploading all the required documents for application;
3. Application file review;
4. If your application is accepted, an interview will be organized.

TUITION FEES

For European students

BDes 1st year: € 6,900

BDes 2nd year, BDes 3rd year, MDes 1st year,

MDes 2nd year, DN MADE 3rd year / International Class:
€ 7,700 /year

MDes 2nd year: € 7,700 /year

For Non-European students

BDes 1st year: € 8,200

BDes 2nd year, BDes 3rd year, MDes 1st year,

MDes 2nd year, DN MADE 3rd year / International Class:
€ 9,000 /year

Arts, Design, and Media preparatory program

› 1st semester

Courses at University of Nantes: € 1,900

› 2nd semester

Courses at L'École de design Nantes Atlantique: € 4,800

CONTACT US!

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For any information regarding:

International Recruitment, please contact
Anne-Charlotte Coupin or Hélène Bouvier:

› admissions@lecolededesign.com

› by Skype: [interview lecolededesign](https://www.skype.com/interview/lecolededesign)

International Exchanges, please contact Zoe Lacey

› z.lacey@lecolededesign.com



ABOUT L'ÉCOLE DE DESIGN

NANTES ATLANTIQUE

Partner of the Chamber of Commerce and Industry of Nantes, L'École de design Nantes Atlantique is a private institution for higher education dedicated to design professions, in association with l'Université de Nantes. Founded in 1988 and recognized by the State, the school is a non-profit organization.

L'École de design Nantes Atlantique is located in Nantes, the great metropolis of Western France, in the Pays de la Loire region, known for its economic dynamism, quality of life and support for contemporary creation.

Located on the "Atlanpole La Chantrerie" campus, north-east of Nantes, the school offers a combined working area of over 5,000 m², as well as Design Labs located in the city centre.



#IDN2022

By 2022, L'École de design Nantes Atlantique will be established on "l'Île de Nantes" in the "Quartier de la Création". This location will be an opportunity to bring together all the school's strengths on a single site and to affirm its strategic choice of a school as a place to live and collaborate that is open to the outside world, especially to companies.

L'ÉCOLE DE DESIGN

DESIGN FOR CREATIVE INNOVATION

Nantes | Shanghai | Pune | São Paulo | Montréal

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