

WHAT CAN I STUDY?

YEAR 1 — FUNDAMENTALS

SEMESTER 1

- Marketing Fundamentals
- Financial Accounting
- Digital Tools
- Sales: Effective Methods & Behaviors
- Economics for Managers
- Introduction to Research
- Languages
- Career Starter / My Communication

SEMESTER 2

- Operational Product Marketing
- Cost Accounting & Budgeting
- Statistics & Mathematical Tools
- Organizational Behavior & Intercultural Management
- Law as a Business Resource
- Languages
- Career Starter / My Communication
- Business Game



SALES INTERNSHIP



Minimum 8 weeks
Full-time

YEAR 2 — INTERNATIONALIZATION

SEMESTER 3

- Financial Analysis
- Service Marketing
- Supply Chain Management & Purchasing
- Law & Business
- Business Negotiation
- Human Resource Management & Corporate Social Responsibility
- Languages
- Career Starter

SEMESTER 4

- Semester abroad (mandatory for non international students)
 - Partner University
- OR**
- TBS Campus in Toulouse, Barcelona or Casablanca



ASSISTANT MANAGER INTERNSHIP



Minimum 8 weeks
Full-time

YEAR 3 — SPECIALIZATION

SEMESTER 5 & 6

BUSINESS AREA (choose one)

IN TOULOUSE

- Corporate Finance
- Performance Management
- International Business
- Operational Marketing
- Human Resource Management

IN BARCELONA

- Corporate Finance
- Operational Marketing
- Human Resource Management
- Business Analytics

IN CASABLANCA

- Corporate Finance
- Operational Marketing

INTERNATIONAL ELECTIVES

Visiting professors from renowned partner universities teach cutting-edge subjects on leadership, finance, marketing strategy, sustainability and many more...

PROFESSIONAL PATH (choose one)

IN TOULOUSE

- Event Management
- Wine marketing and œnotourism
- Real-Estate Management
- Digital Business
- Business Development
- Hospitality & Tourism Management
- Aviation Management
- International Business Management
- Innovation Management

IN BARCELONA

- Fashion & Luxury Management
- Digital & Social Entrepreneurship
- Digital Marketing
- Doing Sustainable Business

IN CASABLANCA

- International Business Management
- Digital Business

AND ALSO...

- Languages
- Career Starter



PROJECT MANAGEMENT INTERNSHIP



Minimum 16 weeks
Full-time

LEARN MORE



Courses taught in French | Courses taught in English

Business areas and professional paths may vary. TBS cannot ensure that all options will be available. TBS is committed to training managers who are aware of social and environmental challenges.

DISCOVER YOUR WORLD

OPEN UP TO NEW CULTURES TO DISCOVER YOURSELF
AND YOUR PROFESSIONAL FUTURE

SEE ALL
PARTNER
UNIVERSITIES



The TBS Bachelor in Management offers students the opportunity to study in Toulouse, Barcelona or Casablanca, meet international students and obtain double degrees in over 120 partner universities to help them stand out on the job market.



16

NORTH AMERICA

CANADA

British Columbia Institute of Technology (BCIT), Brock University, Concordia University, Dalhousie University, Faculté des sciences de l'administration, Université Laval, King's University College at Western University, Kwantlen Polytechnic University, MacEwan University, Université d'Ottawa, Ecole de gestion Telfer, UQAM

UNITED-STATES

Arizona State University Tempe, W.P. Carey School of Business, BABSON COLLEGE, California State University, Stanislaus, San Diego State University, San Jose State University, University of Cincinnati, College of Business



2

AFRICA

SOUTH AFRICA

University of Johannesburg
MAURITIUS ISLAND
Curtin Mauritius Telfair Campus



1

OCEANIA

AUSTRALIA

University of South Australia (UniSA)



13

SOUTH AMERICA

ARGENTINA

UCES, Universidad de Ciencias Empresariales y Sociales, Universidad del CEMA

BRASIL

FAAP, FEA USP Universidade de Sao Paulo School of Economics, Business Administration and Accounting (Ribeirão Preto + Sao Paulo), PUCPR

CHILE

Pontificia Universidad Católica de Chile, Universidad Diego Portales

COLOMBIA

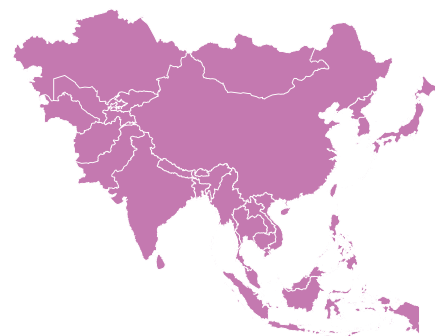
Universidad del Rosario, Universidad Icesi

MEXICO

Universidad de Guadalajara, Universidad la Salle

PERU

ESAN, Escuela de Administración de Negocios para graduados, Universidad de Piura



25

ASIA

SOUTH COREA

Chung-Ang University, Hanyang University, INHA University, Kyungpook National University, Sejong University, Sogang University, Soongsil University, Sungkyunkwan University

INDONESIA

Faculty of Business BINUS University International, Universitas Gadjah Mada

JAPAN

Akita International University Nagoya University of Commerce and Business NUCB Business School Japan

MALAYSIA

Universiti Kuala Lumpur UniKL

PHILIPPINES

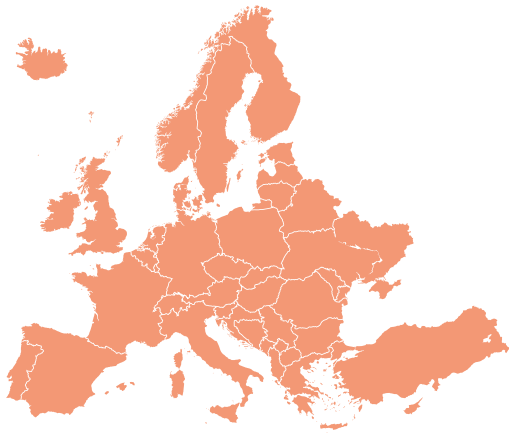
Ateneo de Manila University

SINGAPORE

Singapore Management University, Lee Kong Chian School of Business

TAIWAN

National Taipei University (NTPU), Soochow University



65

EUROPA

GERMANY

Cologne Business school, Europäische Fachhochschule, EUFH Brühl, Pforzheim University Business School, Reutlingen University, ES Business School, Universität de Leipzig, Viadrina European University Frankfurt

AUSTRIA

Carinthia University of Applied Sciences (CUAS)

BELGIUM

Artevelde University of Applied Sciences, Hogeschool Gent, Karel de Grote-Hogeschool, Louvain School of Management, Université de Liège

CROATIA

Zagreb School of Economics and Management

SPAIN

ESIC Business & Marketing School, Universidad de Alicante, Universidad de Valencia, Universidad de Zaragoza, Universidad del País Vasco, Universidad Rey Juan Carlos

ESTONIA

Estonian Business School, Tartu Ülikool - University of Tartu

FINLAND

Haaga Helia University, University of Jyväskylä, Vaasa University

HUNGARY

Budapest Business School

IRELAND

Dublin City University, Dublin Institute of Technology, Sligo Institute of Technology, University of Ulster (Coleraine)

ISLAND

J.E. Cairnes School of Business & Economics, National University of Ireland Galway, Reykjavik University

ITALY

SDA Bocconi School of Management - Università Bocconi, Università Carlo Cattaneo (LIUC)

LITHUANIA

IBS at Vilnius University, Kaunas University of Technology

LUXEMBURG

Université du Luxembourg

NORWAY

University of South-Eastern Norway

THE NETHERLANDS

Hanze University Groningen, School of Business and Economics, Maastricht University, Vrije Universiteit Amsterdam

POLAND

Kozminski University, Warsaw School of Economics

PORTUGAL

Católica Lisbon School of Business and Economics, Universidade Católica Portuguesa

UNITED KINGDOM

Glasgow Caledonian University, Loughborough University, Newcastle University, Nottingham Trent University, Robert Gordon University, Aberdeen Business School, University of Cardiff, University of Coventry, University of Exeter, University of Hull Business School, University of Leeds, University of Liverpool, University of Southampton School of Management, University of Sussex

RUSSIA

Plekhanov Russian University of Economics

SLOVENIA

University of Ljubljana, Faculty of Economics

SWEDEN

Halmstad University, Karlstad University, Linnaeus University, Örebro University

SWITZERLAND

OST Eastern Switzerland University of Applied Sciences, Zhaw School of Management & Law

DOUBLE DEGREES

A prestigious achievement for our best students

- Germany** Viadrina European University Frankfurt
- Canada** Ecole de gestion Telfer
- Indonesia** Universitas Gadjah Mada
- Japan** Nagoya University of Commerce and Business NUCB Business School Japan
- Mauritius** Curtin Mauritius Charles Telfair Campus

* Path subject to conditions.

Mathilde Banino

Testimonial collected during her Master in International Business & Emerging Markets at Edinburgh University, Scotland, UK

During the second year of my Bachelor in Management, I went on an exchange program with a university in South Korea and discovered my passion for foreign

“

I discovered my passion for foreign countries and emerging markets.

countries and emerging markets. I then applied for the Master in International Business & Emerging Markets at Edinburgh University in Scotland. I feel very lucky to be able to meet people from across the world, which I always find very enriching.

Tancredè Audier

Testimonial collected after his semester at Bocconi University in Milan, Italy

“

These new skills allow me to have a clear view of my ambitions for the future.

When I joined TBS, I immediately wanted to take full advantage of the international aspect of the Bachelor program. I spent my third semester at Bocconi University in Milan, where I discovered one of the best universities and cultural hot spots in Europe, while I continued to sharpen my skills in order to gain professional maturity. These new skills allow me to have a clear view of my professional and academic ambitions for the future, which I now contemplate much more serenely.