



MSc MIB

MSC MANAGEMENT IN INTERNATIONAL BUSINESS

Grenoble - Paris - Singapore - Berlin

THIS UNIQUELY DEVELOPED INTERNATIONAL BUSINESS DEGREE GIVES RECENT GRADUATES THE KNOWLEDGE, SKILLS, AND EXPERIENCE TO BECOME GLOBAL MANAGERS WITH EXCELLENT INTERNATIONAL EMPLOYMENT PROSPECTS. THE PROGRAM WILL ENABLE YOU TO LEARN AND DEVELOP THE FUNDAMENTALS OF BUSINESS AND MANAGEMENT, WHILE DEVELOPING LANGUAGE AND INTERCULTURAL SKILLS.

Our Mission: To provide employers worldwide with interculturally aware graduates who have developed key skills and abilities in international business and management.

DURATION

1 full-time academic year on campus + Final Management Project (can be completed while working)

START DATE

September
October (Singapore)

TO APPLY

en.grenoble-em.com/mib

TUITION FEES

€ 20,350
Valid for the Grenoble and Paris campuses for September, 2020.
For offsite campuses, please consult our website.

INTEGRATION

Students will be advised about visa requirements, accommodation and orientation.

ADMISSIONS

Tel.: +33 4 56 80 66 50
admissions@grenoble-em.com

GEM Ranked

25th

in the Financial Times European Business Schools 2019 Ranking

MSc MIB

29th

in Europe in the Economist 2019 Masters in Management Ranking

47th

in Europe in Financial Times 2019 Master in Management Ranking

38th

in the World*

16th

in Diversity Worldwide*

*2019 QS Master in Management Ranking

Benefits

- Receive a high-quality education in an **internationally-renowned** program (top-ranked in the Financial Times and The Economist).
- Learn about international business through **hands on innovative sessions** with both group and individual assignments allowing you to test your leadership and team building skills.
- Study in a truly **multicultural environment** with students from over 50 nationalities.
- Enhance business and employment opportunities by choosing to study on one of four **strategically-located campuses around the world**.
- Earn your globally-recognized degree from a **triple-accredited institution**.
- Develop truly **international perspective** on business and the ability to deal with the opportunities and challenges of the global organizational environment.

Program Structure

This is a two-year program. The program begins in September and requires full attendance for one academic year followed by a Final Management Project of the student's choice. The Management Project may be completed at a distance and in parallel with a full-time internship or employment.

French Ministry Recognition

MSc MIB graduates are also awarded the degree certificate "Manager d'Affaires Internationales" (International Manager). This provides international recognition through the Visa de l'Etat from the French Ministry of Higher Education, Research and Innovation. For students planning to work in Europe following their studies, this recognition presents a competitive advantage.

Faculty

Classes are taught by GEM faculty, visiting professors from top universities worldwide, and top business professionals. Most of the permanent faculty are engaged in applied research, with teaching linking theory to practice through business cases. Their diverse cultural and international background lends a strong international dimension to the program.



PROGRAM*

YEAR 1

Introduction and integration session

- Academic Writing and Presentation Skills
- Case-Based Group Learning
- Introduction to IT and Online Library and Learning Platforms
- Excel Skills Training
- Social and Icebreaking Event

International Business

- International Negotiation
- The Legal Environment of International Business
- Global Business Operations – The Serious Game
- Geopolitics

Strategy and Operations

- Strategic Management
- Project Management
- International Operations and Supply Chain Management

Marketing

- Global Marketing Management
- Business Analytics Management

International Management

- Managing People in a Global Context
- Integrative Entrepreneurship & Consulting Projects

Managing Technology and Innovation

- Managing Technology and Innovation
- Information Systems for Digital Business

Finance and Economics

- Managerial Economics
- Corporate Finance
- International Financial Risk Management

Accounting

- Accounting and Financial Statement Analysis
- Budgeting and Controlling

Business Research and Analysis

- Research Methods for Managers
- Quantitative Methods for Business Research

YEAR 2

Final Management Project

The second year of the program is dedicated to the Final Management Project conducted under the supervision of a tutor. This is an applied or theoretical research project that can be completed at a distance and in parallel with full-time employment or an approved internship. Students are encouraged to choose a subject related to their future career.

*Program content subject to change



"I currently work in digital marketing at Google's European headquarters where there are Googlers from all over EMEA working together every day. The MSc MIB program prepared me perfectly for working for, and together with, cultures from all over the world - both in understanding various business models and ways of working together as a team."

Malou Samuelsson, Sweden
MSc MIB 2019 Graduate,
Digital Marketing Strategist at Google



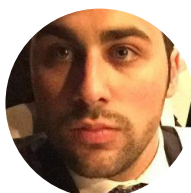
"As a consultant in a global firm, I work with colleagues in foreign countries, and I have to drive the performance of predominant leading firms of the industry. Which are all skills I could develop within the MSc MIB."

Gabin Sesse, Cameroon
MSc MIB 2019 Graduate,
Business Analytics Consultant at Nielsen



"Companies seek people who are flexible, open-minded and can adapt to all sort of situations. I could not have thought of a better way to prepare for that than choosing the MSc MIB. The knowledge gained from my experience has prepared me for my current job with J.P. Morgan. I am proud to be an MSc MIB alumnus."

Louise Loop, France
MSc MIB 2019 Graduate,
Hedge Funds Operations Analyst at JP Morgan



"When I decided to join the program, I was looking for a top ranked school, which could jump-start my career into an international environment. I currently work for global strategy consulting firm and the MSc MIB definitely led me to where I am today. Supporting clients from all over the world in addressing most complex business problems requires adaptability and open-mindedness. These are the main skills I gained attending the MSc MIB."

Giuseppe Conenna, Italy
MSc MIB 2016 Graduate,
Senior Associate Consultant at Bain & Company

PROFESSIONAL DEVELOPMENT

Personal and Professional Development Workshops

In addition to the core courses, students have the opportunity to attend personal and professional development workshops led by professionals, industry and subject matter experts. These will strengthen the employability profiles of graduates to help them achieve their career goals. Students will also have access to individual counselling sessions, interaction with corporate partners and online resources with jobs and internship opportunities as well as access to specific in house sectorial career focused communities.

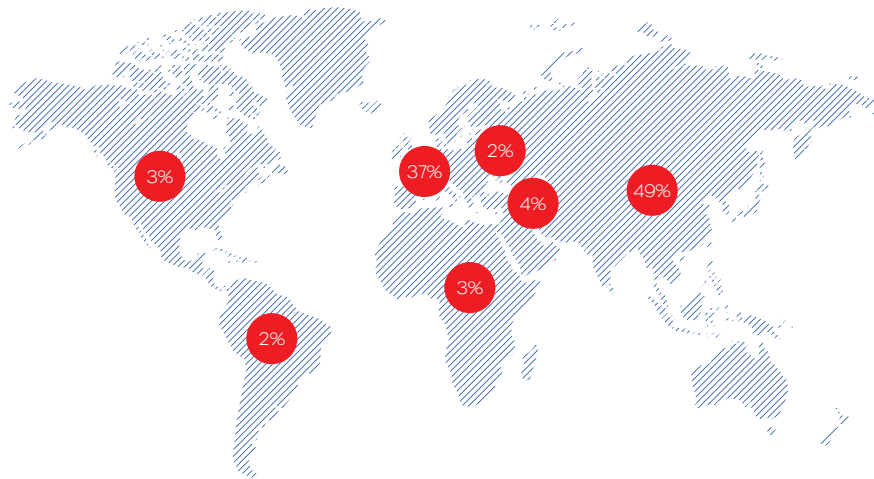
Foreign Languages

Learning a foreign language is required. It is an integral part of the MSc MIB in order to graduate. Non-French speakers have the option of studying French (beginner to advanced level), a recommended option for students looking to work in France following their studies. French speakers may choose from a number of other languages at beginner level.

CLASS PROFILE

September 2019 intake

Geographical origin percentage

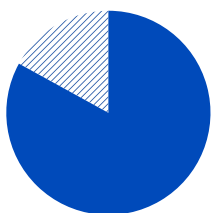


Diversity and Excellence

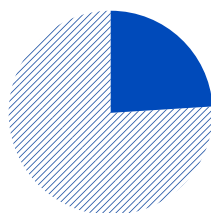
31	Countries represented
181	Students enrolled
88	Female
93	Male
23	Average Age
01	Year average work experience
30	Participants who have lived or worked outside their home country

CAREER STATS

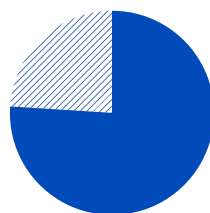
based on 2018 graduates who were employed at the time of the survey



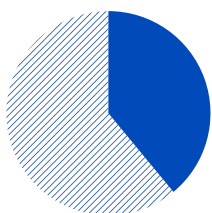
91% Found employment within 3 months*



24% Work in France



76% Work internationally



39% Work in companies with over 5000 employees



55k€ Weighted salary*

*Financial Times 2019 Masters in Management Rankings



Top sectors of activity*
Consulting
Consumer Products
Finance / Banking
IT / Telecom
Media / Marketing

Top Employers

- Accenture • Amadeus • Amazon
- Axa • Bloomberg LP • Coty
- Danone • Deloitte • Ernst & Young
- General Electric • Google
- Hewlett Packard Enterprise • HSBC
- IBM • J.P. Morgan • KPMG • L'Oréal
- LVMH • Nestlé • Nissan • Orange
- Procter & Gamble • PWC
- Schneider Electric
- Société Générale





A word from the program director: "The MSc Management in International Business (MSc MIB) program is a convergent degree program welcoming students from over 50 nationalities. The curriculum for the MSc MIB program is very intensive and students are trained by a pool of internationally acclaimed academics and professional experts who help them develop skills and knowledge required for successful global careers. The MSc MIB program is a solid launching pad for your global careers in every sector of business. We hope to welcome you as part of this unique, dynamic and enriching experience." - **Celine Foss**

ADMISSIONS

Prerequisites

Candidates should have a Bachelor's degree in any subject. Work experience is not required.

Applicant Profile

The admissions board is looking for students with excellent academic results, strong motivation and the ability to work in an international environment. Candidates should not have more than 3 years post graduation work experience.

Application Process

Admissions are rolling, though we strongly encourage early application as programs are open to a limited number of students.

Applying early will also allow you to be considered for financial aid and scholarships

From the moment you submit an application you will receive a response within 2-3 weeks.

Checklist

- Bachelor-level undergraduate degree in any subject with good grade average.
- Fluency in English (see website for criteria)
- GMAT may be required on a case-by-case basis.
- 3 short essays
- 2 academic references
- Administrative documents (degree certificates, CV, passport)

Please consult our website for full admissions criteria

APPLY NOW
<https://en.grenoble-em.com/mib>

Feel free to contact us with any questions:
admissions@grenoble-em.com

GEM QUICK FACTS

Triple-accredited:
Among the top

1%

of business schools worldwide holding this distinction



International faculty comprising reputable academics and leading corporate professionals

Dedicated career center with over

14800

online job and internship offers per year

Over

8000

students from more than

159

nationalities

125

international partner institutions (alliances, student and faculty exchanges, research...)

Vast network of more than

35000

alumni holding positions of responsibility



**GRENOBLE
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 MANAGEMENT**
 BUSINESS LAB FOR SOCIETY

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