



MBA full-time

Grenoble - Berlin

THE MBA PROVIDES AN INTENSIVE PRACTICAL PROGRAM WITH A FOCUS ON THE CHALLENGES OF MANAGEMENT AND KEY OPERATIONAL CONCEPTS.

Our Mission: To provide future managers with the core knowledge needed to adopt a holistic view of business and stimulate managerial and entrepreneurial initiative. We seek to enhance career progression and enable participants to think critically and strategically in order to adapt to the changing global environment.

DURATION

1 full-time academic year on campus +
Final Management Project
(can be completed while working)

START DATE

September

TO APPLY

en.grenoble-em.com/mba

TUITION FEES

€ 31,450
Valid for the Grenoble campus for September, 2020.
For offsite campuses, please consult our website.

INTEGRATION

Students will be advised about visa requirements, accommodation and orientation.

ADMISSIONS

Tel.: +33 4 56 80 66 50
admissions@grenoble-em.com

GEM Ranked

25th

In the Financial Times European Business Schools 2019 Ranking

MBA Ranked

top 5

In France in the Financial Times 2019 Ranking

26th

In Europe for the Full-time MBA 2019 The Economist / Which MBA Ranking

25th

In Europe for the Part-time MBA Financial Times 2019 EMBA Ranking

18th

In the World 2019 America Economica

Benefits

- Follow an **intensive, stimulating academic curriculum**.
- Increase **international exposure** and network.
- Strengthen both "hard" and "soft" **management skills**.
- **Tailor your education** to your professional goals with a wide selection of elective courses.
- Accelerate your **career development** with dedicated workshops.
- Complete an **extensive management project** of a high professional standard.
- Earn your degree from a **triple-accredited institution**.

Program Structure

This is a two-year program. The program begins in September and requires full attendance for one academic year followed by a Final Management Project of the student's choice. The Management Project may be completed at a distance and in parallel with a full-time internship or employment.

French Ministry Recognition

Graduates from the MBA also receive a certificate conferring them the title of Manager International. This title is recognized by the recognized through France Compétences, an agency belonging to the

French Ministry of Labor, at Level I - the highest level for such certification. It is a recognition that the graduate's core international management skills meet standards established by the Ministry of Labor for managers of international business. For students planning to work in Europe following their studies, this recognition presents a competitive advantage.

Faculty

Classes are taught by GEM faculty, visiting professors from top universities worldwide, and top business professionals. Most of the permanent faculty are engaged in applied research, with teaching linking theory to practice through business cases. Their diverse cultural and international background lends a strong international dimension to the program.



PROGRAM*

YEAR 1

The International Environment

- Global Business & Macroeconomics
- Geopolitics

Accounting and Auditing

- Managerial Accounting
- International Financial Accounting
- Auditing

International Management

- Intercultural Management
- International Negotiations

Sustainability and Management

- Sustainability and CSR
- Risk Management

Tools for Decision-Making

- Microeconomics for Managers
- Quantitative Methods

Managing Organizations

- Strategic Human Resource Management
- Organizations and Change Management
- Leadership and Teambuilding

Technology Management

- Innovation Management
- Operations Management

International Business Law International Marketing Corporate Finance Strategic Management Digital Transformation Integrative Case Study

SPECIALIZATION**

Choice of one specialization composed of 3 one-week sessions: ¹ Grenoble | ² Berlin | ³ Paris

Entrepreneurship ¹ / Project Management ² / Management Consulting ¹ / International Business Development ¹ / Luxury Brand Management ³ / Digital Marketing ³ / Smart & Sustainable Business ¹ / Finance & Digital Banking ¹

YEAR 2

Final Management Project

The second year of the program is dedicated to the Final Management Project conducted under the supervision of a tutor. This is an applied or theoretical research project that can be completed in parallel with full-time employment or an approved internship.

*Program content subject to change. **Specializations require a minimum number of participants. See conditions on website.



"Coming from a technical background (previously electrical engineer), the MBA program has equipped me with an extensive range of skills including finance & economics, negotiations, innovation management and intercultural management. This has greatly enhanced my professional profile and enabled me to access senior managerial roles".

- **Georges Al Mouakar**



"I wanted to get a globally recognized international business qualification, with the goal of working for a multinational corporation. GEM's MBA met all my criteria: an excellent reputation, value for money and a strong emphasis on intercultural management and leadership".

- **Tatiana Okutina**

PROFESSIONAL DEVELOPMENT

Global Management Challenge

Students will participate in this team simulation – a high point of the program. Strongly motivated and culturally diverse teams compete for the best results for their company.

MBA Networking and Grenoble Discovery Week*

GEM MBA students are invited to attend this week-long session in Grenoble, enabling students from campuses in Grenoble, Berlin, Moscow, and Tbilisi to come together to network and attend seminars and conferences on key management issues. The week includes company visits, networking events, and an alumni evening. Topics and events covered typically include Conflict Resolution, Interview Techniques, Radical Career Change, Salary Negotiations, and Effective Leadership.

Foreign Languages

Learning a foreign language is a recommended program option for all students who are looking to work internationally. Non-French speakers have the option of studying French (beginner to advanced level), a recommended option for students looking to work in France following their studies. French speakers may choose from a number of other languages at beginner level.

Personal and Professional Development Workshops

In addition to the core courses, students have the opportunity to attend personal and professional development workshops led by professionals, industry and subject matter experts. These will strengthen the employability profiles of graduates to help them achieve their career goals. Students will also have access to individual counselling sessions, interaction with corporate partners and online resources with jobs and internship opportunities as well as access to specific in house sectorial career focused communities.

Study Trip*

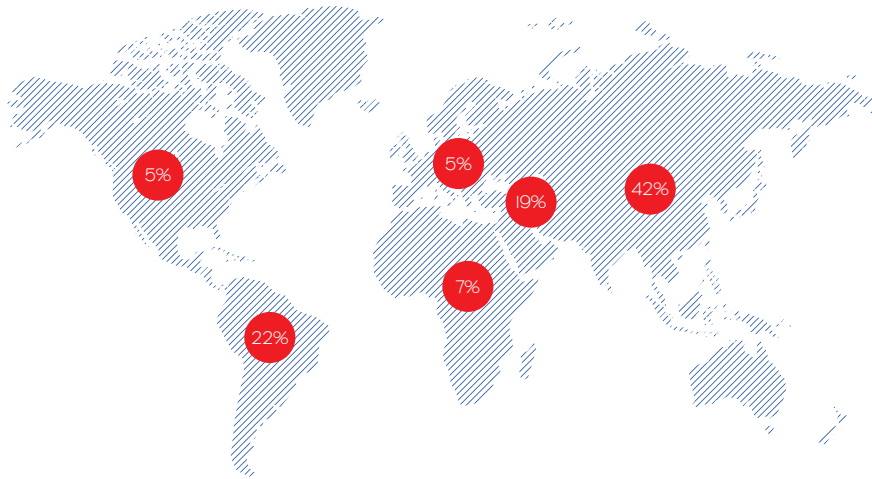
The full-time program in Grenoble includes a week's Study Trip organised with our partners in Berlin, normally taking place in June towards the end of the program. There are corporate & academic speakers, company visits, some cultural sight-seeing, and a GEM post-graduate Alumni meet-up. Assignments for Strategy and HRM modules are related to some of the Study Trip content. Flights and hotel accommodation are included in the Grenoble program fees.

*International Study Trip is contingent on global conditions and travel restrictions.

CLASS PROFILE

September 2019 intake

Geographical origin percentage

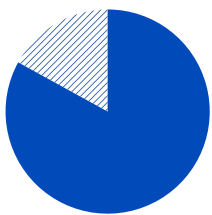


Diversity and Excellence

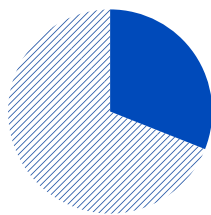
19	Countries represented
55	Students enrolled
18	Female
37	Male
29	Average Age
06	Year average work experience

CAREER STATS

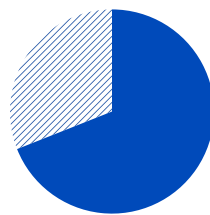
based on 2018 graduates who were employed at the time of the survey



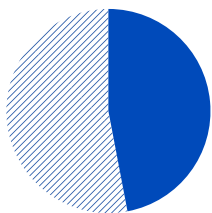
92% Hold jobs with international projects



31% Work in France



69% Work internationally



47% Work in companies with over 5000 employees



62k€ Average salary (with bonus)



Top sectors of activity
Technology
Consulting
Financial Services

Top Employers

- Amazon • Deloitte
- General Electric Energy • HP (Inc)
- HPE (Hewlett Packard Enterprise)
- L'Oréal • Nissan • Oracle
- Philip Morris • Schneider Electric
- Siemens • Société Générale
- Sodexo • STMicroelectronics

GEM MBA Student Profile

Applicants should display a high level of maturity and intellectual curiosity. In addition, they should have the ability to study with confidence in English, have excellent written and oral communication skills and should be open to cultural diversity. Special attention will be paid to an applicant's motivation for an international career.





A word from the program director: "Our MBA stands out for its internationality and its emphasis on well-rounded professional development. Students and professors from all over the world come together in this stimulating program to discuss both academic theory and the application of those theories to professional activity, allowing students to apply what they have learned in classes directly to their professional endeavors.

If you are looking to take your career to the next level or to work in a competitive international setting, our MBA aims to provide you with the skills, knowledge and network to make this happen. I look forward to welcoming you on the program!" - **Phil Eyre**

ADMISSIONS

Prerequisites

MBA candidates are motivated career-builders with at least 3 years of professional experience and an undergraduate degree from any internationally recognized university.

Application Process

Admissions are rolling, though we strongly encourage early application as programs are open to a limited number of students.

Applying early will also allow you to be considered for financial aid and scholarships.

From the moment you submit an application you will receive a response within 2-3 weeks.

Checklist

- Bachelor-level undergraduate degree in any subject with good grade average.
- At least 3 years of significant, full-time work experience
- Fluency in English (see website for criteria)
- GMAT may be required on a case-by-case basis.
- 3 short essays
- 2 academic references
- Administrative documents (degree certificates, CV, passport)

Please consult our website for full admissions criteria

APPLY NOW

<https://en.grenoble-em.com/mba>

Feel free to contact us with any questions:
admissions@grenoble-em.com

GEM QUICK FACTS

Triple-accredited:
Among the top

1%

of business schools worldwide holding this distinction



International faculty comprising reputable academics and leading corporate professionals

Dedicated career center with over

14800

online job and internship offers per year

Over

8000

students from more than

159

nationalities

125

international partner institutions (alliances, student and faculty exchanges, research...)

Vast network of more than

35000

alumni holding positions of responsibility



**GRENOBLE
ECOLE DE
MANAGEMENT**

BUSINESS LAB FOR SOCIETY

12, rue Pierre Sémard
38000 Grenoble - France
+33 4 76 70 60 60
admissions@grenoble-em.com
96, rue Didot
75014 Paris - France

en.grenoble-em.com

