



MSc Management in International Business (MSc MIB)

Grenoble - Paris - Singapore

THIS UNIQUELY DEVELOPED INTERNATIONAL BUSINESS DEGREE GIVES RECENT GRADUATES THE KNOWLEDGE, SKILLS, AND EXPERIENCE TO BECOME GLOBAL MANAGERS WITH EXCELLENT INTERNATIONAL EMPLOYMENT PROSPECTS. THE PROGRAM WILL ENABLE YOU TO LEARN AND DEVELOP THE FUNDAMENTALS OF BUSINESS AND MANAGEMENT, WHILE DEVELOPING LANGUAGE AND INTERCULTURAL SKILLS.

Our Mission: To provide employers worldwide with interculturally aware graduates who have developed key skills and abilities in international business and management.

START DATE

September
(Grenoble, Paris)
October (Singapore)

DURATION

2 years: 7 months on campus + 4-6 months internship (year 1)
4 months on campus + 4-6 months internship (year 2)

TUITION FEES

€ 12,500 per year (Grenoble and Paris)
For offsite campuses, please consult our website.

ADMISSIONS

Tel.: +33 4 56 80 66 50
admissions@grenoble-em.com

GEM Ranked

28th

In the Financial Times
European Business
Schools 2020
Ranking

MSc MIB

42nd

in Europe*

13th

in the World for Inter-
national mobility*

7th

in the World for Career
progress*

*Financial Times 2021
Master in Management
Ranking

Benefits

- Receive a high-quality education in an **internationally-renowned program** (top-ranked in the Financial Times, QS and The Economist).
- Learn about international business through **hands on innovative sessions** with both group and individual assignments allowing you to test your leadership and team building skills.
- Study in a **multicultural environment** with students from over 25 nationalities.
- Enhance business and employment opportunities by choosing to study on one of **three strategically-located campuses around the world**.
- Earn your globally-recognized degree from a **triple-accredited institution**.
- Develop truly **international perspective** on business and the ability to deal with the opportunities and challenges of the **global organizational environment**.

Study Trip

Students from Grenoble and Paris campuses will take part in a study trip of one week in a European business hub. They will have the opportunity to meet with leading professionals and visit companies.

Faculty

Classes are taught by GEM faculty, visiting professors from top universities worldwide, and top business professionals. Most of the permanent faculty are engaged in applied research, with teaching linking theory to practice through business cases. Their diverse cultural and international background lends a strong international dimension to the program.

Foreign Languages

Learning a foreign language is required. It is an integral part of the MSc MIB in order to graduate. Non-French speakers have the option of studying French (beginner to advanced level), a recommended option for students looking to work in France following their studies. French speakers may choose from a number of other languages at beginner level.

Exchange semester

The international exchange option is one of the **four international opportunities** offered to MIB students during the two-year program. Grenoble EM is able to offer exchange options from its prestigious network of partner institutions. The full one semester exchange is situated during the autumn semester of year two. Students who successfully complete year one will be eligible to apply for this exchange.

PROGRAM*

* Program content subject to change

YEAR 1 - Core Courses

Fall Semester

Essential Business Skills

- Strategic Management
- Project Management
- Business Research
- Accounting
- Corporate Finance
- Foreign language

Specialization

- Global Marketing Management 1 & 2
- Managerial Economics
- Accounting and Financial Statement Analysis

Spring Semester

Professional Development Skills

- International Negotiations
- Sustainability in the Business Environment
- Reflexivity & Professional Development
- Foreign language

Specialization

- Information System for Digital Business
- Geopolitics
- International Operations & Supply Chain Management

Study Trip

Individual tracks

Students choose one of the following:

Professional track

- Four to six months internship or full-time employment, anywhere in the world

Professional Certificate Track

- Students choose from a number of professional online certificates

YEAR 2 - Specialization

Fall Semester

Specialization

- Integrative - Capstone project
- International Financial Risk Management
- Global Business Operations - The Serious Game
- Legal Environment in International Business
- Budgeting and Controlling
- Quantitative Methods for Business Research
- Managing Technology and Innovation
- Business Analytics Management
- Foreign language

Spring Semester

- Final Dissertation
- Responsible Leadership & Future Organisations

Students choose one of the following:

Professional track

- Four to six months internship or full-time employment, anywhere in the world

Research Track

- Research Project

Academic Track

- Online certificate course

YEAR 1	SEPT → DEC	JAN → MAR	MAR → ONWARDS
	Essential Business Skills Specialized Courses Foreign language	Professional Development Specialized Courses Foreign language	Professional Track OR Professional Certificate Track

YEAR 2	SEPT → DEC	JAN → ONWARDS
	Specialized Courses Foreign language	Professional Track / Academic Track / Research Track Core Course
International Exchange Option		
SEPT	Academic Dissertation	APRIL



"As a consultant in a global firm, I work with colleagues in foreign countries, and I have to drive the performance of predominant leading firms of the industry. Which are all skills I could develop within the MSc MIB."

Cabin Sesse, Cameroon MSc MIB 2019 Graduate, Business Analytics Consultant at Nielsen



"Companies seek people who are flexible, open-minded and can adapt to all sort of situations. I could not have thought of a better way to prepare for that than choosing the MSc MIB. The knowledge gained from my experience has prepared me for my current job with J.P. Morgan. I am proud to be an MSc MIB alumnus."

Louise Loop, France, MSc MIB 2019 Graduate, Hedge Funds Operations Analyst at JP Morgan

Skills acquired

Upon completion of this program, you will be able to:

- Design and manage diverse teams within a global environment.
- Demonstrate a high-level of critical analysis of organizational, economic and geopolitical challenges.
- Fully assess the ethical, environmental impact of decisions and actions.
- Understand the key challenges and functions of different departments and services.
- Generate innovative and adaptable ideas and solutions to overcome changing environments.
- Work efficiency in a technology focused environment.
- Demonstrate an in-depth comprehension of the key present and future challenges within the context of your chosen specialization.

Academic dissertation

The academic dissertation asks students to understand and analyze a key business or managerial issue. Working with their tutor, students then identify an area that requires further exploration and a methodology for filling that knowledge gap.

Students will undertake original research to fill the pre-defined gap before writing up their findings and considering their personal contribution to the chosen research domain.

Pedagogy

A full two-year program with more than 400 hours of taught classes. Students typically have 12-15 hours class time per week supplemented by around 30 hours group work and private study. The MSc offers up to 12 months' work experience and 4 distinct international study / work opportunities. An academic dissertation enables deep and insightful analysis of one of key issues or challenges faced by organizations today.

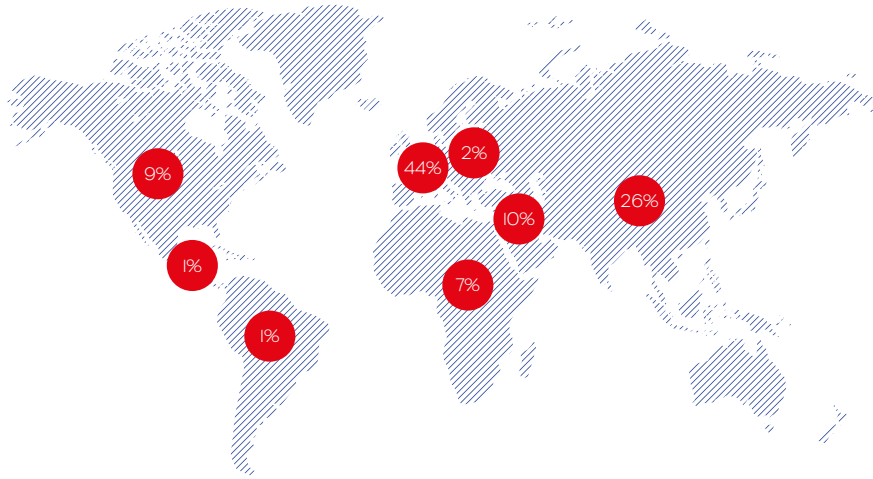
Evaluation

The validation of skills and competences is acquired through continuous assessment, assignments, exams, and professional experience. Both written and oral communication skills are fully assessed throughout the program.

CLASS PROFILE

September 2020 intake

Geographical origin percentage



Diversity and Excellence

28	Countries represented
111	Students enrolled
52	Female
59	Male
23	Average Age
01	Year average work experience
28	Participants who have lived or worked outside their home country

CAREER STATS

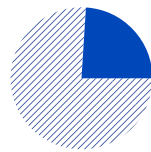
based on 2020 graduates who were employed at the time of the survey



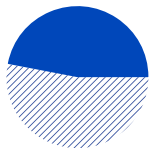
75% Found employment within 4 months



76% Work in France



24% Work internationally



47% Work in companies with over 5000 employees



40k€ Average annual salary



Top sectors
Technology
Consulting
Financial Service

Top Employers

- Accenture • Amadeus
- Amazon • Axa • Bloomberg LP
- Coty • Danone
- Deloitte • Ernst & Young
- General Electric • Google
- Hewlett Packard Enterprise
- HSBC • IBM • J.P. Morgan
- KPMG • L'Oréal • LVMH
- Nestlé • Nissan • Orange
- Procter & Gamble • PWC
- Schneider Electric
- Société Générale

STUDENT SERVICES & ASSOCIATIONS

Integration Service [LEARN MORE: GRENOBLE CAMPUS](#)

Grenoble Ecole de Management has a student integration team to help with any questions related to moving to France.

Associations

GEM counts 22 student associations that organize over 700 events every year, including Altigliss that organizes the student ski and snowboard world cup and ImpAct works to promote sustainable development. Participating in activities is a great way to integrate into French student life and learn French.

Career Services & Coach centre [LEARN MORE](#)

Students have the opportunity to attend personal and professional development workshops led by professionals, industry and subject matter experts. These will strengthen the employability profiles of graduates to help them achieve their career goals. Students will also have access to individual counselling sessions, interaction with corporate partners and online resources with jobs and internship opportunities as well as access to specific in house sectorial career focused communities.

GEM QUICK FACTS

1% Triple-accredited:
Among the top
of business schools
worldwide holding this distinction



International faculty comprising
reputable academics and leading
corporate professionals

Dedicated career center
with over

27 000

online job and internship
offers per year

1st French Business School
to become a
"Société à mission"*

*French equivalent to a
Benefit Corporation"

Over

7 000

students from more than

130 nationalities

125 international
partner
institutions

(alliances, student and faculty
exchanges, research...)

Vast network of more than

40 500

alumni holding positions
of responsibility



A word from the program director

"The MSc Management in International Business (MSc MIB) program is a convergent degree program welcoming students from over 25 nationalities. The curriculum for the MSc MIB program is very intensive and students are trained by a pool of internationally acclaimed academics and professional experts who help them develop skills and knowledge required for successful global careers. The MSc MIB program is a solid launching pad for your global careers in every sector of business. We hope to welcome you as part of this unique, dynamic and enriching experience."

- **Celine Foss**

ADMISSIONS

Applicant Profile

The admissions board is looking for students with excellent academic results, strong motivation and the ability to work in an international environment. Candidates should not have more than 3 years post graduation work experience.

Application Process

To apply for this program, candidates must complete the online application form and include scanned copies of all original supporting documents.

Admissions are rolling, though **we strongly encourage early application as programs are open to a limited number of students.** Applying early will also allow you to be considered for financial aid and scholarships.

It is possible to submit your application prior to providing us with your test results and/or your final transcripts/degree certificate. From the moment you submit an application you will receive a response within 3-4 weeks.

To ensure the MSc program is the right fit for you, you may be asked to participate in an interview.

Checklist

- Bachelor-level undergraduate degree in any subject with good grade average.
- Proof of fluency in English:
 - TOEFL IBT: 90 (minimum of 21 in all bands). TOEFL Institution code: 8973
 - IELTS Academic/IELTS Indicator: 6.5 (minimum of 6.0 in all bands)
 - Cambridge English (Proficiency/Advanced/Business Higher) level C1: Grade A,B or C
 - Pearson Test of English Academic (PTE-A) Online/Offline: 63 (minimum of 59 in all bands)
 - Duolingo English Test: 110 (minimum of 90 in all bands)
- English test waiver may be granted if Bachelor's degree was fully taught through the medium of English (official proof required)
- Not accepted: TOEIC, Institutional/ITP TOEFL
- 3 short essays (relating to your academic/professional experience, your reasons for choosing this program and your intercultural awareness)
- 2 academic references
- Administrative documents (degree certificates, CV, passport)

APPLY NOW!

Please consult our website for full
admissions criteria
en.grenoble-em.com/mib

Feel free to contact us with any
questions
admissions@grenoble-em.com



**GRENOBLE
ECOLE DE
MANAGEMENT**
BUSINESS LAB FOR SOCIETY

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