



MSc Fashion, Design and Luxury Management

Regular Track: Grenoble, Paris, Singapore

Short Track: Paris

THE FASHION AND LUXURY INDUSTRIES ARE CONSTANTLY EVOLVING AND TOMORROW'S INDUSTRY MANAGERS NEED TO BE EQUIPPED WITH THE TOOLS THAT ALLOW THEM TO ATTRACT AND RETAIN DIVERSIFIED GLOBAL CUSTOMERS.

Our Mission: To provide companies with the talent needed to embrace the challenges of innovation, heritage, and creativity in the fashion, design and luxury industries. By the end of the program, students will have acquired the necessary competencies to undertake key roles in fashion, design and luxury companies and will be able to evolve professionally within the cosmopolitan, culture-intensive, and hypercompetitive environment typical of these industries.

START DATE	DURATION	TUITION FEES	ADMISSIONS
September (France)	Regular Track (all campuses): 2 years - 7 months on campus + 4-6 months internship (year 1)	Regular track (per year): € 12,500	Tel.: +33 4 56 80 66 50
October (Singapore)	- 4 months on campus + 4-6 months internship (year 2) Short track (Paris): 1 year - 4 months on campus + 4-6 months internship	Short track (full program): € 16,000	admissions@grenoble-em.com
		Valid for the campuses in France for 2022 intake. Singapore campus, please consult our website.	

**CEM Ranked
28th**

In the Financial Times
European Business
Schools 2020
Ranking

3rd

in the world
EdUniversal Ranking
Business School
2020

MSc FDLM

9th

in the World*

7th

in Europe*

1st

in France*

*EdUniversal Ranking
Best Masters 2021

Benefits

- Accelerate your career by gaining the **business and managerial skills** required for the fashion, design and luxury industries.
- Develop a deep understanding of the dynamics of the innovation-oriented fashion and design industries and the ability to **manage companies and develop brands** in a successful way.
- Benefit from teaching staff with extensive scientific and **professional industry experience**.
- Prepare for working in international contexts with a **multicultural and creative learning environment**.
- Enjoy study trips with **exclusive behind-the-scene visits** to companies and industry-specific events.
- Gain real-life experience through a **Live Business Case**.
- Earn a degree from a **triple-accredited institution**.

Exchange semester

The international exchange option is one of the four international opportunities offered to FDLM students during the two-year program. Grenoble EM is able to offer exchange options from its prestigious network of partner institutions. The full one semester exchange is

situated during the autumn semester of year two. Students who successfully complete year one will be eligible to apply for this exchange.

Faculty

Classes are taught by GEM faculty, visiting professors from top universities worldwide, and top business professionals. Most of the permanent faculty are engaged in applied research, with teaching linking theory to practice through business cases. Their diverse cultural and international background lends a strong international dimension to the program.

Study Trip

Students will take part in a one-week study trip to a European Fashion Capital. They will have the opportunity to meet with leading industry professionals and visit companies in the fashion, design and luxury industries. During the company visits students will work on a project relating to one of these industries and in alignment with their future career ambitions.

Foreign Languages

Learning a foreign language is required. It is an integral part of the program in order to graduate. Non-French speakers have the option of studying French (beginner to advanced level), a recommended option for students looking to work in France following their studies. French speakers may choose from a number of other languages at beginner level.

PROGRAM*

* Program content subject to change

YEAR I - Core Courses

Fall Semester

Essential Business Skills

- Strategic Management
- Project Management
- Business Research
- Accounting
- Corporate Finance
- Foreign Language

Specialization

- Fundamentals of Fashion & Design 1 & 2
- The Legal Context of Fashion & Design
- Branding & Brand Equity Management

Spring Semester

Essential Business Skills

- International Negotiations
- Sustainability in the Business Environment
- Reflexivity & Professional Development
- Foreign Language

Specialization

- Retail Management
- Live Business Case
- Customer Management & Customer Intelligence
- Sectorial Analysis & Study Trip

Individual tracks

Students choose one of the following:

Professional track

- Four to six months internship or full-time employment, anywhere in the world

Professional Certificate Track

- Students choose from a number of professional online certificates

YEAR 2** - Specialization

**Short track students enter directly the second year of the program

Fall Semester

Specialization

- Industrial Design
- Sustainable Luxury & Design
- Production, Operations, Purchasing and Supply Chain in the Fashion Industry - 1 & 2
- Principles of Luxury and Managing Luxury brands - 1 & 2
- Digital Marketing in Fashion, Design & Luxury Industries
- Integrated Communication Strategy
- Luxury Sectorial Analysis
- Technology & Innovation in the Fashion & Design Business
- Foreign Language

Spring Semester

- Final Dissertation
- Responsible Leadership & Future Organisations

Students choose one of the following:

Professional track

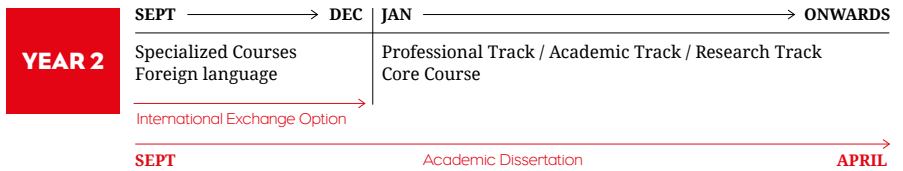
- Four to six months internship or full-time employment, anywhere in the world

Research Track

- Research Project

Academic Track

- Online certificate course



“Now working at Christian Dior Couture in Marketing, I realize that the MSc Fashion, Design and Luxury Management program contributed to my career success in many different aspects. The program combines a theoretical and practical approach, developing core management skills in the fields of fashion, design and luxury which equipped me with a competitive outlook, highly employable skills and flexible career options. It also offers access to invaluable resources and privileged connections with leading brands in the luxury field.”

- Danny Zhang

Skills acquired

Upon completion of this program, you will be able to:

- Design and manage diverse teams within a global environment.
- Demonstrate a high-level of critical analysis of organizational, economic and geopolitical challenges.
- Fully assess the ethical, environmental impact of decisions and actions.
- Understand the key challenges and functions of different departments and services.
- Generate innovative and adaptable ideas and solutions to overcome changing environments.
- Work efficiency in a technology focused environment.
- Demonstrate an in-depth comprehension of the key present and future challenges within the context of your chosen specialization.

Academic dissertation

The academic dissertation asks students to understand and analyze a key business or managerial issue. Working with their tutor, students then identify an area that requires further exploration and a methodology for filling that

knowledge gap. Students will undertake original research to fill the pre-defined gap before writing up their findings and considering their personal contribution to the chosen research domain.

Pedagogy

A full two-year program with more than 400 hours of taught classes. Students typically have 12-15 hours class time per week supplemented by around 30 hours group work and private study. The MSc offers up to 12 months' work experience and 4 distinct international study / work opportunities. An academic dissertation enables deep and insightful analysis of one of key issues or challenges faced by organizations today.

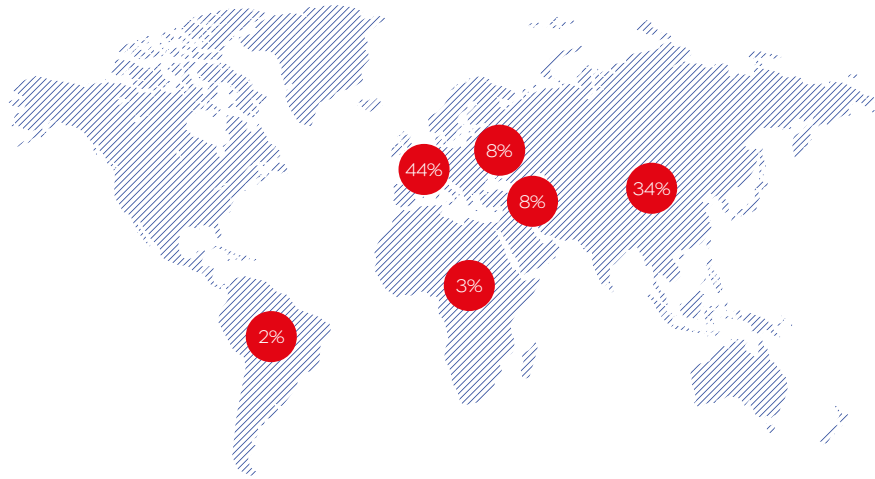
Evaluation

The validation of skills and competences is acquired through continuous assessment, assignments, exams, and professional experience. Both written and oral communication skills are fully assessed throughout the program. In addition, to graduate, students will have to complete a 4-6 month international experience during their studies.

CLASS PROFILE

September 2020 intake

Geographical origin percentage



Diversity and Excellence

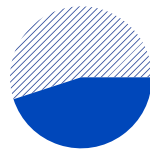
- 15** Countries represented
- 59** Students enrolled
- 23** Average Age
- 01** Year average work experience
- 10** Participants who have lived or worked outside their home country

CAREER STATS

based on 2020 graduates who were employed at the time of the survey



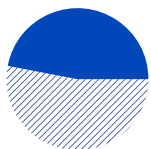
90% Found employment within 4 months



45% Work in France



55% Work internationally



53% Work in companies with over 250 employees



34k€ Average annual salary



Top sectors
Luxury and Cosmetics
Technology
Consumer products

Top Employers

- Cartier • Celine
- Chanel • Coach
- Christian Dior • Diesel
- Fred Paris • Galeries Lafayette
- Giorgio Armani • Givenchy
- Gucci • Guerlain • Hermès
- Hugo Boss • Longchamp
- L'Oréal • LVMH
- Max Mara • Ralph Lauren
- Roche Bobois • Swarovski
- Tommy Hilfiger • Uniqlo
- Yves Saint-Laurent

STUDENT SERVICES & ASSOCIATIONS

Integration Service [LEARN MORE: GRENOBLE CAMPUS](#)

Grenoble Ecole de Management has a student integration team to help with any questions related to moving to France.

Associations

GEM counts 22 student associations that organize over 700 events every year, including Altigliss that organizes the student ski and snowboard world cup and ImpAct works to promote sustainable development. Participating in activities is a great way to integrate into French student life and learn French.

Career Services & Coach centre [LEARN MORE](#)

Students have the opportunity to attend personal and professional development workshops led by professionals, industry and subject matter experts. These will strengthen the employability profiles of graduates to help them achieve their career goals. Students will also have access to individual counselling sessions, interaction with corporate partners and online resources with jobs and internship opportunities as well as access to specific in house sectorial career focused communities.

GEM QUICK FACTS

1% Triple-accredited:
Among the top
of business schools
worldwide holding this distinction



International faculty comprising
reputable academics and leading
corporate professionals

Dedicated career center
with over

27 000

online job and internship
offers per year

1st French Business School
to become a
"Société à mission"*

*French equivalent to a
Benefit Corporation"

Over

7 000

students from more than

130 nationalities

125 international
partner
institutions

(alliances, student and faculty
exchanges, research...)

Vast network of more than

40 500

alumni holding positions
of responsibility



A word from the program director

"This MSc program provides students with a unique exposure to the world of fashion, design and luxury brands. It is a perfect combination of lectures and activities with academics and professionals encompassing the latest challenges faced by this industry such as sustainability or digitalization. It's also combined with very practical insights during a study trip to a major fashion capital. Thanks to GEM's widespread business

network and dedicated careers service you will be able to connect with major players in this industry. **If creativity, innovation and culture define you, come and join us!" - Isabelle Chaboud**

ADMISSIONS

Applicant profile

No prior work experience in the fashion, design and luxury management field is required, but applicants should demonstrate a deep knowledge of the industry and have a clear idea of how the program will help them achieve career goals.

Application Process

To apply for this program, candidates must complete the online application form and include scanned copies of all original supporting documents.

Admissions are rolling, though **we strongly encourage early application as programs are open to a limited number of students.** Applying early will also allow you to be considered for financial aid and scholarships.

It is possible to submit your application prior to providing us with your test results and/or your final transcripts/degree certificate. From the moment you submit an application you will receive a response within 3-4 weeks.

To ensure the MSc program is the right fit for you, you may be asked to participate in an interview.

Checklist

Regular Track:

- Bachelor-level undergraduate degree in any subject with good grade average.
- Proof of fluency in English:
 - TOEFL IBT: 90 (minimum of 21 in all bands). TOEFL Institution code: 8973
 - IELTS Academic/IELTS Indicator: 6.5 (minimum of 6.0 in all bands)
 - Cambridge English (Proficiency/Advanced/Business Higher) level C1: Grade A,B or C
 - Pearson Test of English Academic (PTE-A) Online/Offline: 63 (minimum of 59 in all bands)
 - Duolingo English Test: 110 (minimum of 90 in all bands)
 - English test waiver may be granted if Bachelor's degree was fully taught through the medium of English
- 2 academic and/or professional references
- Administrative documents (degree certificates, CV, passport)
- 3 short essays

Short track:

The criteria above and must have at least ONE of the following:

- 240 ECTS
 - 4-years Bachelor's degree
 - 3-years Bachelor's degree + 1 year of Master degree
- AND minor (60 ECTS) in Business Studies

APPLY NOW!

Please consult our website for full
admissions criteria
en.grenoble-em.com/fdlm

Feel free to contact us with any
questions
admissions@grenoble-em.com



**GRENOBLE
ECOLE DE
MANAGEMENT**

BUSINESS LAB FOR SOCIETY

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